**TWITTER**

**General Twitter info:**

Host Twitter handles:

[@cityoftoronto](https://twitter.com/cityoftoronto)

@EGCityWorks

**Supporter Twitter handles:**

@EvergreenCanada

@CAA

@AccentureCanada

@407\_ETR

@ONgov

**Short Link to website:**

<http://bit.ly/TrafficJamTO>

Event Hashtag:

#TJTO

**Event Promotion Tweets:**

@EGCityWorks & @cityoftoronto are teaming up with citizens, digital creatives & data detectives to fix Toronto’s traffic troubles Oct 2-4

During the 48-hour TrafficJam, 150 engaged Torontonians will collaborate to analyze #data and build tools for real traffic solutions

Torontonians assemble! Let’s get together & brainstorm ideas, analyze data & build tools 2 kickstart the development of traffic solutions

Technology innovations can deliver significant improvements for a fraction of the cost of new infrastructure. #opendata #bigdata #TJTO

#TJTO aims to relieve traffic congestion in #Toronto through the power of #opendata & #technology. More info: <http://bit.ly/TrafficJamTO>

**Traffic Related Tweets:**

Residents in the GTA have the longest commute times in North America, estimated to cost the economy $6B annually. Let’s change that! #TJTO

#Traffic troubles aren’t just about economics. Traffic congestion also impacts quality of life and the environment we live in. #TJTO

Toronto has the highest commute time 2 work in Canada: 32.8 minutes according to @StatCan\_eng. The Canadian average is 25.4 minutes. #TJTO

Big cities like TO face an increasing & immediate demand 4 new solutions 2 old traffic troubles. #technology & #opendata can help with that!

Transportation is the single largest & fastest growing source of greenhouse gas emissions in Toronto, accounting for 36% of emissions. #TJTO

**Sponsor Mention & Promotion:**

“This will be a game changer and will establish #Toronto as a leader in running a truly #smartcity.” @JohnTory #TJTO

The first ever hackathon at @EGCityWork is supported by awesome partners: @EvergreenCanada, @CAA, @AccentureCanada, @407\_ETR & @ONgov

TrafficJam is brought to you by @EGCityWork & [@cityoftoronto](https://twitter.com/cityoftoronto). We want to work towards getting you anywhere, anytime, on time, every time!

@EGCityWork & [@cityoftoronto](https://twitter.com/cityoftoronto) are joining forces w @EvergreenCanada @CAA @AccentureCanada @407\_ETR & @ONgov 2 fix Toronto’s #traffic troubles